

The Desert Sun

Of Palm Springs, California

SERVING AMERICA'S MOST RAPIDLY GROWING DESERT-MOUNTAIN AREA

Tuesday, October 18, 1949

Single Copy 10c

ON AN EVEN KEEL

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Thursday, Oct. 13.....	94	63
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VOL. XXIII—No. 17

Coast Cities Hear Of Western Week On Queen's Tour

Yvonne Dillon Takes Off On Airplane
Jaunt to Acquaint All State and Beyond
Of Gala Event Slated Here October 27-30

Leaving this morning via Western Air Lines for the principal west coast cities, Miss Yvonne Dillon takes off from Los Angeles airport to notify the mayors and press of each city of the Western Week program, next week, October 27-30.

General Chairman Bob Bennett, in charge of this year's program for Los Compadres, sponsoring organization, said yesterday that from all appearances of early indications, this year will produce the best week of western fun and frolic ever attempted in the Village.

MEETING OF ALL committee heads was held at the Doll House Friday with all reporting their committees functioning smoothly and prepared to fulfill their parts in the gigantic program. It was announced further that the immunity buttons, currently being sold at most stores and restaurants for one dollar each, would this year entitle wearer to admittance to the Kangaroo courts, to the Gay Nineties dance and to the Saturday night, and to the western show Sunday afternoon.

In addition it was pointed out by Bennett and Elmo Purnel, chairman of the button and badge committee, that the wearing of the badge plus articles of western apparel, would possibly entitle wearer from any judgments at the hands of the

judges at Kangaroo court, to be held Thursday and Friday.

MISS DILLON, to be accompanied by Mrs. George E. Clarke as chaperone, will confer with mayors and newsmen of Seattle, Portland, San Francisco and Los Angeles during the next four days and will also participate in a radio show from each city in the plan of exploiting the Palm Springs event for all the west coast to hear about.

Chamber of Commerce Publicist Jim Hervey was in Los Angeles yesterday completing final plans for the running of Jim Chandler's stagecoach from Hollywood and Vine to the Village in time for the Sunday parade.

The coach is scheduled to arrive in time for the big parade on Sunday with the premiere to be shown that night.



ALL BUTTONED UP—Chairman Elmo Purnel of the Buttons and Badges committee of Western Week is shown above playing "Button, Button, Who's Got the Button" with Queen Yvonne Dillon as they advertise the immunity badges for the western event. (Earle O'Day Press Service Photo.)

Coffman Takes Optimistic View On Steel Strike

Gordon Bannerman, chief tramway engineer scheduled to return to New Haven, Conn., to his home office, last Sunday, is still here, and according to Earl Coffman, chairman of the Mt. Jacinto Winter Park Authority, this would appear as a hopeful sign that possibly the steel strike, holding up tramway work for the past few weeks, may be nearing a conclusion through mediation.

The observation was made by Coffman yesterday upon his first day back at the helm of the Desert Inn where he is now "going to stay for the season."

Held up previously because of incomplete estimate reports on the giant project, it is now thought that Bannerman "may have heard something that would cause him to remain on the west coast inasmuch as the authority, after last week's meeting, is now in readiness with all phases of the final steps necessary for letting out bids and selling bonds except the exact costs of steel.

Regarding the sale of bonds, when the word is given, Coffman observed that this is scheduled to be a "modified boom year," and in economic situations of this type bonds always move fairly well.

Police Auto Hit Speeding To Flames

Palm Springs fire department answered three fire calls Saturday night, the first being a brush fire at 6:55 p.m. on Via Olivera which was quickly squelched with no damage done.

The second was of a more serious nature—in its attendant outcome at least—as a car started burning near Sargent's stables on East Ramon road. Racing to the scene of the blaze, Sergeant Durman Ordway of the local police department, was hit at the Plaza by a car driven by Pete Martinez, said to be making a U-turn. Martinez was booked with a citation of CVC 541-a, making an illegal turn on the street.

Damage to the squad car was estimated at \$50.

The third and last call of the fire-eaters was to a house in the 400 block on East Arenas at 4:04 a.m. Sunday when the owner discovered the house full of

State Park Board Coming Here for Two-Day Session

Plans are being completed for the two-day meeting here this weekend of the state park commission which will make the Village its headquarters for inspection of two proposed state park projects in the area—the Tahquitz-Andreas-Palm Canyon area here and the Salton Sea park.

The commissioners, who administered the Mt. San Jacinto state park among scores of others in California, will be guests of honor at a luncheon at the Desert Inn Friday noon with Desert Associates as hosts.

SIXTY ARE EXPECTED to attend the luncheon to which Chamber of Commerce, city leaders and Coachella Valley Advisory Planning committee members have been especially invited.

Harry C. Harper, Associates secretary, is in charge of reservations which must be made by Thursday. He can be reached by addressing him at Box S, local post office.

Arrangements for the Palm Springs meeting were made by the commission on an invitation extended by Commissioner George Scott of San Diego, who has been an ardent booster for the proposed Salton Sea state park. The project has progressed rapidly during the past year chiefly through the efforts of Lyle Howell, representing the Sportsmen's club of the Coachella valley. Support has been given it by both the planning committee and the Desert Associates.

Park Discussion On Council Agenda

City council meeting tomorrow night at council chambers, 7:30 o'clock and open to the public, will feature among other items on the agenda the discussion of a park and recreation director under the plans of the new civic improvement program. In addition, besides financial matters, use of the roller rink will be discussed, including type of use and rates for rentals.

One of the principal items for discussion is in the hiring on a permanent retainer basis of Earl O. Mills, St. Louis planning consultant, to work with the city and planning commission as master planner for the Village.

Death Strikes on Way to Hospital

Death came to Sam Jones, 41, local Negro construction laborer, last Friday night as he was on his way to the hospital at Riverside due to a sudden illness, said to be bronchial pneumonia.

A veteran of World War II, Jones was taken to Wife's and Son mortuary, from which the body was sent yesterday to the man's former home, Sarasota, Fla.

Another Envoy In Valley Today

Edward S. Crocker, U. S. ambassador to Iraq, will arrive in the Coachella Valley today for an inspection tour of the All-American canal and distribution system and for a look at the area's date gardens and harvest.

Action Taken to Clear Bottleneck on Highway

Annexation Now Awaits Final Report

Crowded Meeting Hears Details of Sanitary District

At what was termed "the largest meeting ever held by the board," the Sanitary district Friday considered arguments for and against the annexation of the mile-long strip 660 feet deep of the north end of Section 19 facing Ramon road and including the new Sun laundry within its perimeter.

The full board—Chairman George Robertson, Manager Robert Peterson, Attorney Warren Slaughter and Members Ray Sorum, Harold Hicks, Clarence Hyde and Carl Lykken—were present to consider the remarks of attorneys for and against the proposed area addition to the district.

"CLARIFICATION" of the problem was given by the chairman prior to the discussion in which he recounted how the original district had been created through the voting in of bonds, slightly in excess of \$300,000.

"The board has been trying to keep ahead of emergencies but the people have ignored conditions until emergencies actually arise," Robertson said anticipating some of the arguments that the entire sanitary district was not fully serviced.

He cited how, in its move for "saving the taxpayers all the monies possible" the district had last year reduced the rates from 21 cents to nine cents per \$100 assessed valuation.

THE DISPOSAL PLANT originally owned by the city on lease to the district at one dollar per year, he said, is used as a reserve. He concluded his summary of the situation with the statement that Engineer J. F. Davidson of Riverside, retained by the district, was at the present time making a survey of the area under consideration and his report on what the local might be would be known shortly.

Chairman Robertson then turned the meeting open for discussion and the first to speak was ex-County Counsel Earl Redwine, now in private practice in Riverside, appearing on behalf of the Sanitary District.

It was great for the new lawns and shrubbery and it laid the dust and cleared the air. That was that rain storm which had over the desert Sunday accompanied by a brilliant display of lightning in the mountains and rolls of thunder.

The total for the storm was .04 of an inch here, bringing the season's fall to .06 of an inch. Last year at this time the fall was 2.99 inches, practically all of that falling in one sudden storm late in July.

Boys Club Movies Scheduled Tomorrow

Movies at the Boys club tomorrow night, according to Frank Partridge, director, will include a Royal Northwest Mounted Police serial plus a Mickey Rooney football picture, "Mickey's Touchdown." In addition there will be a cartoon, "Circus Capers."

Car Clouters Gather in Loot In Three Raids Saturday

Police department over the weekend were mainly centered about three reported car clouters Saturday evening at three different places in the Village.

Most prominent person named as a victim was Joe De Bono, Beverly race winner this summer, who reported his compartment rifled while he was at the Racquet Club opening about midnight in which a wallet and card case had been taken which contained credit cards from General Petroleum, Standard, and Union Oils, besides his auto operator's and air transport licenses.

De Bono gave his address as 15919 Temecula, Pacific Palisades.

Robert Grenzow, local teacher, suffered the worst loss, according to report, as his car was asserted.

M&M Starts Palm Springs Conferences

Emphasis Is Put On "WE" Relations By Business Men

Seventh annual gathering of the Merchants and Manufacturers Association of Southern California commenced formally yesterday at the Desert Inn, the group's fourth successive season for holding its sessions in the Village.

President H. C. McClellan opened the general meeting of over 160 top Los Angeles industrial area executives after which the vice president, Bryant Essick, president of Essick Machinery company of Los Angeles, took charge of the conference.

A NEW SYSTEM is inaugurated in this year's program in that the convention is divided into six different groups, each of which meets independently. It is visited by the conference leaders with attendant leadership in presentation of the various conference subjects after which round table conferences are held.

Theme of this year's convention, lasting through Thursday, is the emphasis of "WE" in employer-employee relationships as the leaders strive to better the human aspects of manufacturing.

Director Allan H. Mogensen of the Work Simplification Conference, Lake Placid, New York, delivered the opening address on the subject entitled "The Simpler, the Better."

A FULL SCHEDULE is listed for the conventioners, many of whom brought their wives and families, with two conferences yesterday morning, the second having been conducted by Howard M. Dirks, vice president of the Carrier Corporation of Syracuse, New York, who spoke on "Basic Concepts of Personnel Administration."

This morning there are three conferences scheduled: Vice President Jack Smock and Executive Committee Chairman Don See M & M, Page 3

Flynn Case Turned Over To Planners

Recently cited for non-conforming license in painting in the residential area, William Flynn, local painter and decorator, raised the point of irregular license practices in the Village and last week his case was set aside by Judge Eugene Thibault for decision by the city.

Referred to City Manager Russell Rink, the latter discussed the case with the planning commission which appointed a special committee to investigate.

Rink said there were approximately 20 non-conforming operators in the Village who are in violation of the land use ordinance. The committee, he said, would study and recommend a system of uniformity in licensing of this type of operator and make its recommendations to the commission, which in turn would report its findings to the city council.

Not Only Bit The Hand, But Scratched Too

Speaking of ingratitude—you've all heard about biting the hand that feeds you. But E. R. Burchiel, 1758 Mesa drive, can top that one. In his case, the ingrates not only bit the hand but scratched him and inflicted lacerations, too.

The other day three cats—so they seemed—wandered into the Burchiel place. Mrs. Burchiel fed them and housed them and they seemed nice cats.

But yesterday morning one of them turned on Burchiel inflicting painful wounds. The physician who was summoned to treat him took a look and said: "Why, they're part wild cats."

Burchiel corralled the three, locked them in the garage and called Dr. O. B. McRory, health officer.

McRory took the three cats of dubious ancestry in tow. They are no more.

Clark to Install New Equipment For Kaiser Mine

Dudley B. Clark of the Pioneer Ranch near Cathedral City leaves this week for Salt Lake City and Sunnyside, Utah, to install in Henry Kaiser's coal mines near Sunnyside new electronic equipment developed in his research laboratory located a few miles from Palm Springs.

This new type equipment which is made from atomic silver and germanium metal, weighs only 400 pounds, and replaces rotating machinery weighing 28 tons. The equipment is for the operation of mine locomotives, coal cutters and shuttle cars, and is being generally used in the mining centers of West Virginia, Pennsylvania and Kentucky.

THIS SUMMER, Mr. Clark equipped the new \$50,000,000 plant of the Aluminum Company of America on the Texas gulf coast as well as several chemical plants in Niagara Falls, N. Y. There is now being designed new units for the Blatz Brewing Corp. in Milwaukee, as well as for three steel plants in Pittsburgh, Pa.

Mr. Clark builds special equipment for the Air Force, Navy and Signal Corps, and had to turn down an order for \$1,740,000 from one of the largest power companies in the United States, because he doesn't want to turn his laboratory into a factory and disturb the peace and quiet of the desert.

ALTHOUGH the Clark Electronic Laboratories are known in engineering circles all over the world, there are probably less than five persons in the Palm Springs area that ever heard of it, none that knows the type of work engaged in, in spite of the fact that the laboratory has been here since before Cathedral City was subdivided in 1924.

"This must be a case of where industry is not detrimental to its surroundings, or the neighbors would have at least heard of it after 25 years," said Clark.

Apparently he figured that being a high-ranking county official bestowed upon him the mantle of immunity. He mailed the ticket in with the notation: "County Car—Bill Jones" written on the back—but with no accompanying dollar bill.

The city of Riverside mailed a letter right back to him. And as plain Bill Jones, ordinary citizen, he was nicked a dollar. He paid.

Jones Finds He's Merely Plain Citizen

Supervisor Bill Jones learned two lessons at the county seat the other day.

One—that a parking zone is just as troublesome as an M-2 zone.

Two—that a parking meter will not recognize rank, real or assumed.

Jones got a ticket last week for overparking near the courthouse. Apparently he figured that being a high-ranking county official bestowed upon him the mantle of immunity. He mailed the ticket in with the notation: "County Car—Bill Jones" written on the back—but with no accompanying dollar bill.

The city of Riverside mailed a letter right back to him. And as plain Bill Jones, ordinary citizen, he was nicked a dollar. He paid.

CARAVAN TO LINK SEA, DESERT, VIA NEW ROAD

Carrying more than 200 persons, including supervisors of Riverside and San Diego counties and mayors and other officials from numerous southern communities, a caravan of 50 motor cars, supplied by the Hudson Dealers Association of Southern California, will move from Oceanside Friday morning for a preview of the new highway, linking the ocean front cities of the San Diego county with Palm Desert, Palm Springs and Indio.

The public service event is being staged to draw attention to the 97 mile highway which creates the shortest connection yet provided for motorists between the ocean and the wintertime desert playland and which is of tremendous economic importance to residents of these areas and to tourists, according to Joe Shovlin, president of the dealers' association. All but 13 miles of this new motor route has been paved, and work is progressing rapidly to complete this section.

THE NEW HIGHWAY, rich in scenic and pastoral beauty, goes eastward from Oceanside through San Luis Rey and Bonsall, then northward to within

about two miles of Temecula, where it swings eastward to Aguanga and Anza and across the Santa Rosa mountains, connecting with the Palm-to-Pines Highway. Motorists dropping down from there into the desert obtain a breath-taking view of the vast expanse of the Colorado desert and the rich date lands and ranches of the Coachella Valley.

PARTICIPATING in the preview are the officers and directors of the Ocean Desert Highway association, headed by Oliver M. Morris, Oceanside restaurateur, president; Brigadier General Charles R. Sanderson, Marine Corps, retired, of La Jolla, vice president; and Miss Edith Eddy Ward of Palm Desert. Board of this association is composed of Owen Winslow Nichols, Hotel del Mar, Verne Snodgrass, Carlsbad hotel, and Carleton Litchy, U. S. Grant hotel, San Diego.

Also participating in the historic event, the most unusual of its kind ever staged to draw the spotlight of national attention to a highway in California, is the Coachella Valley to Ocean Highway association, headed by Floyd E. Gilmore of Hemet, chairman of Riverside county supervisors.

OTHER OFFICERS are Lincoln Barham, vice president, of Anza; and C. A. Washburn, mayor of Indio, secretary-treasurer.

After breakfast at 9 a.m., Friday newsmen will capture the action of a man dressed in the full regalia of Neptune, god of the sea, and a bevy of Oceanside beauties, filling crystal decanters and kegs with water from the Pacific, which will be carried to Palm Desert, where there will be special ceremonies of Neptune and sun-tanned desert queens pouring water from the kegs, and a band playing a song symbolizing the linking of the ocean and desert.

Then the caravan will visit Palm Springs and Indio, after which the preview will terminate at Shadow Mountain club, where the dealers and visitors will be entertained.

See CARAVAN, Page 3

Sanitation Board Approves Inclusion of "Field" Area

An application from City Engineer George Minturn, on behalf of the City of Palm Springs, to the Sanitary district last week requesting extension of the district to include The Field, met with a favorable reply at Friday's meeting of the district board.

To cover the 30-acre area of the baseball and rodeo grounds, the annexation was given to approval of the board and was immediately referred to Engineer J. F. Davidson, Riverside expert retained by the sanitary district, for his recommendations. Approval of the annexation is subject to Davidson's advice and power was given to George Robertson, president of the board, to act before the next meeting, October 28, an adjourned and special session.

Conditions of the annexation as described by the board were that the city would receive the sewer service with no fee inasmuch as the project is of a municipal nature only.

The city will be required to pay installation and other attendant costs.

Minturn yesterday said he was "greatly pleased" with the board's action in that The Field would present a problem during peak loads when there were thousands of people present if sewer facilities were not available.

Opening of bids for the sewer work at The Field is scheduled at the engineer's office at 11 o'clock.

The PUBLISHER'S Corner

by OLIVER B. JAYNES

WHAT IS YOUR PRESCRIPTION for Palm Springs? Not that the place is sick—or anything like that—but so many people have remedies that they think will stimulate the community into more robust health. There are those, of course, who think it best to let the "boy" grow up normally and not try to make him so vigorous. More often our attention is called to his big, strong brother—Las Vegas. Look how fast he is growing. Why don't we have gambling any more—well, at least a nice, tame game of bingo, we are asked. Our visitors must have more to do—all of them don't just like to relax and rest.

One of our pioneer residents told me the other day that this community was missing the boat by not playing up its healthful climate... an appeal to sufferers of chronic ailments who can live anywhere but enjoy much better health here. The very next day someone remarked to me that, if we didn't look out, the place was going to become a community of sick people. Who are we to believe, Mr. Jones or Mr. Smith?

The best policy probably lies somewhere between these extremes. It should help some to decide first what type of people contribute most to our economy. We think first

(Please Turn to Page Eight)

Another Step Forward

Another addition to the ever increasing facilities for the convenience of Villagers will be added soon with the opening of the Coachella Valley Savings and Loan Association. This new financial institution will be located in the recently completed Grove building at 262 N. Palm Canyon Dr. An attractive office for the firm has been set up with modern fixtures.

For several years there has been talk of a savings and loan opening here, mostly as a branch of one of Southern California many established firms of this type. But none materialized, and last spring a local group decided to organize a company and apply for the permit. The stock was subscribed to quickly and the permit obtained during the summer.

W. H. Smith, formerly of Long Beach, is president and manager. L. L. Simmons is the treasurer; Billy Wright and Culver Nichols are vice presidents. Among the stockholders are such well known Villagers as Harry J. Williams and Stewart Williams, Mrs. Pearl McManus, Earl Hough, Al Weingarten, Milton Hicks, George Clarke, C. H. Pepper and many others.

This new institution fills a need in its specialized field and should grow with the community into one of its important financial agencies. The Desert Sun welcomes the Coachella Valley Savings and Loan Association into the business life of Palm Springs and wish the company success in its venture.

Go Western

That time of the year is here again—clicking boots on the sidewalk, prismatic shirts, chromatic kerchiefs and ten gallon hats. With a Yippie and a Whoopie thrown in for good measure.

It's Western Week just around the corner, when the Village reverts to ranch days, to equestrian sports, to the colorful and comfortable—all but the boots—clothing of the west. And as to the boots, what are you doing afoot, anyhow?

The Desert Sun takes a special pride in Western Week. Back in the closing war days when things were slightly drab, travel restricted, many items hard to get, a staff member and Joe Butler were lamenting the lack of color and Butler remarked that a nearby ranch was planning

to make western attire compulsory each Saturday. The reporter suggested that might be a good thing for Palm Springs too, and that a three or four day reversion to the old west at the start of the season each year, might get things rolling. Butler was enthused, so were the Los Compadres and now Western Week is an established fact.

So, from October 27 to 30, let down your hair, toss away those inhibitions, go western and whoopie. It'll be good for you. And remember to voice appreciation of the efforts of Los Compadres club. They are keeping Palm Springs in the style it is accustomed to.

A County Forecast

(Indio Date Palm)

Riverside county citizens must become more aware of the vagaries and irregular practices of its board of supervisors.

We predict that the county auditor may find himself in the position of refusing payments of salary to W. O. Mackey in his newly combined position of district attorney and county counsel; that the appointment of Mackey may be found possibly illegal and invalid; that the appointment of Urban Tarwater to the county planning commission may be found highly illegal.

We predict that these things will come to light to the mortification of the ill-advised majority bloc led by Supervisor William Slape, who has been supported by Willie "Me-Too" Jones and aging Ed Hill.

We predict that the discharge of Earl Redwine will prove one of the most costly pieces of business conceived by the ill-advised supervisors, we say ill-advised because we believe the majority bloc has likely sought and obtained legal advice outside of the county counsel's office to carry out their objectives.

We predict that until the voters of Riverside county become fully aware of what is happening many more unhappy transactions and actions will result.

We predict that the county of Riverside will rue the loss of capable advice on the Santa Ana basin problem and that that loss will represent a tremendous one to the county.

Further predictions could be made, but ordinary citizens can read the sign posts. They can read that the road to poor government is being well-trod in Riverside county today.

SEND IN YOUR LETTERS
TO THE DESERT SUN

Villagers' Views

Bad for Fenders

How about a little traffic regulation at the post office?

The Plaza is always jammed, angle parking on both sides, people backing out into the path of traffic without looking, trying to beat you to a rare parking place.

They should either teach them manners or keep a supply of new fenders handy.

Maybe it's because they haven't parking meters that it's so jammed. Maybe it's just good business there. But it's one of the most used streets in town because people got to mail letters now and then.

Appreciates Help

We wish to pay special tribute to your fine editorial "No Youth Problem" which appeared in The Desert Sun on October 4th.

Your comments should do much to call to the attention of the people of the Palm Springs area the work of the men who are leading Boy Scout activities in the district. The men whose names were mentioned are really dedicated to the principle that if we are to do anything worthwhile for the future generation, that we must start today.

The Palm Springs district committee took on a most challenging project in the construction of the W. D. Boyce Lodge at Camp Emerson, Idyllwild, which was dedicated September 18th. When Joseph Bishop, national camp engineer, Boy Scouts of America, New York City, visited our camp in June and saw the building plans and the partially completed building, he stated that it truly is one of the finest lodges in any Boy Scout camp in America.

It has been a personal satisfaction to see Scouting grow from

one unit (Troop 39) when I came to this council as its executive in 1937, to eight units at the present time and to participate in the organization of the Palm Springs district as a branch-off from the San Geronimo Pass district in 1939.

We are also appreciative of the fine year-round publicity that The Desert Sun has given to Scouting throughout the years.

Sincerely yours,
CARL N. HELMICK
Scout Executive.

For First Settlers

In boosting the unique charms of Palm Springs may I observe that the name of the Indian tribe that has historically occupied Coachella valley both north and south of Palm Springs should be designated as the name for the Field or the Park so I send blank to urge that it be named Cahulla Field or Plaza Cahulla and so do honor to the first owners and the whites as well.

She's Disappointed

Possibly it's the result of all of the movie people and their superlatives here and some of the latter may have brushed off on the townspeople—but why all of this great ballyhoo about some event which turns out to be mediocre? I read in the papers (yes, The Sun) about some event coming up and all of the "biggers" and "beters" and all the warm words hailing the coming spectacle—and then, after I get there, am disappointed. Palm Springs is wonderful but you can't eat it. I use that phrase because this gripe is about a recent event I went to, was refused second helpings after a meager

first dumping of food on my plate, had no place to set and it was too dark to see what I was eating. To make matters worse, I had some eastern friends with me and had bragged up the event in advance. If these affairs would only half-way measure up to the advance hullabaloo, they'd be great. But why waste my time. You won't print this anyway.

—J. D.

Let Clocks Alone

Seems to me that all of this fuss about Daylight Time is so much gab wasted. Why monkey with the clocks?

Let those people who want to save daylight start work an hour earlier and quit an hour earlier. If all of the employees of a firm were in favor of it and didn't throw a monkey wrench into operations, the owners would probably agree.

Then let those who'll be thrown all out of kilter by a change of time, stick to the old hours.

And if this is going to cause confusion, let 'em all except the farmers who claim the cows and chickens can't tell time, start an hour earlier. The effect will be the same without shoving the hands of the clock ahead an hour in April and ahead eleven hours in September.

Besides down here in Palm Springs Daylight time is not so good—not as this bill, No. 12 on the ballot, reads. An extra hour of sunshine would be great in the winter, but who wants it in the summer? Not me. H.S.S.

She Felt Foolish

It took me all summer—when traffic was light—to get used to that third stop sign at Arenas and Indian avenue. That stop sign halted traffic going south but there was no stop against northbound traffic.

Anyway, I finally got used to it. But the other day when traffic was thick, as I stopped there, priding myself on my law-abiding habits, whammo, horns behind me started tooting.

I certainly felt foolish when I looked up and saw no more stop sign there.

Why put that third sign at the corner all summer when there was no traffic and pull it out when the season gets under way?—Autoist.

Bells for Cats
As a visitor to Palm Springs may I thank the city council for the planting of the palms on Palm Canyon drive? I recommend that the palms be planted out Ramon road past the high school to the airport.

Will you kindly ask the people of Palm Springs to put bells on their cats so the birds will have a chance to live here?
MRS. U. G. McQUEEN

California Cavalcade by CARL KUHN



DOWN MEMORY LANE

(From the files of The Desert Sun of October 18, 1929)

Palm Springs hotels rapidly are being placed in condition to receive the hordes of tourists who are literally "knocking at the door."

Workmen are busy at the Desert Inn, El Mirador, The Oasis, Deep Well ranch, Fritz Ridgeway, Central, Goff's, La Palma, Palm Springs and others.

And besides these, the beautiful apartment houses would do credit to Hollywood or Palm Beach.

Tom Howard and his bride have returned to Palm Springs. They were married at Reno October 10.

Frank Wagner of the Valet shop has returned to Palm Springs from Hollywood for the winter.

Logan and Bryan have opened their stock market office near the Desert Inn and the Western Union has opened its office in the post office. The clicking of the telegraph instruments heralds that the season is on.

LeRoy Carver is expected in town to take charge of the Community church Sunday school.

Forty guests were present when the McKinneys entertained at an old-fashioned corn bake.

An attractive new home is being erected in Tahquitz Estates for Mrs. C. H. Williams.

A thorough cleaning of the interior and a scrubbing of the exterior is planned for Saturday at Alleine's library. All books are to be taken from the shelves and wiped.

Announcement is made that the new Del Tahquitz hotel at Lime and Main streets will be formally opened on November 9. It is owned by Fritz Ridgeway, Hollywood motion picture star.

Robert L. Dunlap, fire prevention engineer for the Los Angeles fire department will

All Year Club
Ads Rate Tops

Southern California's tourist advertising, making use of newspapers to stimulate this area's \$400,000,000-a-year travel business, has been selected as one of the 50 top campaigns in the nation for inclusion in the 11th Annual Blue Book published by the Bureau of Advertising of the American Newspaper Publishers association.

This was announced today by Paul S. Armstrong, chairman of the advertising committee of the All-Year Club, community organization handling the southland campaigns. Other community members are R. G. Kenyon, vice-chairman; Fred R. Kerman, Don E. Gilman, Ross Welch, Arch Reeve, and Frank Rice.

The Desert Sun

Vol. XXIII Tuesday, Oct. 18, 1949 No. 17

OLIVER B. JAYNES
OWNER AND PUBLISHER

Published at Palm Springs, Calif., every Tuesday and Friday.

Entered at the Post Office at Palm Springs, California, August 3, 1927 under the act of Congress of March 3, 1879.
10c Per Copy \$6.00 Per Year

National Advertising Representative
KEITH H. EVANS
816 So. Figueroa St., Los Angeles 14
Vandyke 0549

Member
California Newspaper Publishers
Association
National Editorial Association

Address all correspondence to
THE DESERT SUN, P. O. BOX 190
PALM SPRINGS, CALIFORNIA
PHONE 2249

From Page 1—MORE ABOUT—

SANITARY

of those interested in the annexation. Stating that there were more than 75 per cent of the area involved with their names on the petition for the annexation, Redwine cited that the petition "complies with the applicable provisions of the state law."

HE MAINTAINED that the petitioned territory would benefit by the annexation and the district would benefit according to the terms of conditions as set forth by the board.

Percy Ross, owner of the Ross, more and appearing as a private individual, next asked for more clarification of the problem and Attorney Slaughter described the formation of the district as being authorized under an act of legislature "for health and safety of the state."

He defined the boundaries of the existing district and outlined the exact area of the proposed annexation.

ATTORNEY LUCIEN SHAW next spoke for the people objecting to the annexation citing that the "board should consider its responsibility to the existing district rather than to that wishing to be annexed," and he felt that the existing district should be fully served before any further expansion of the district. The present district, it was explained, is approximately 80 per cent serviced.

Attorney Saul Ruskin then spoke on behalf of the Villa Hermosa and the Hotel-Apartment Owners association for whom he is the official counsel. He maintained that the erection of a new laundry (he was the first to bring the term "laundry" into the discussion) would be a boon to hotels and apartment houses since "competition would lower the existing laundry rates."

RUSKIN FELT that since the mere paper work involved in the annexation would not involve the district financially, he could "see no harm—only good—from adding to the district since there would be no immediate hardship (on the district)."

Redwine then concluded his remarks for the day with the statement that he believed his background of interest in and for Palm Springs was well-known and that he was thoroughly familiar with this area since he had been one of the original workers on the formation of the district "on the other end" (meaning in the legislative end at Riverside.)

He amplified Ruskin's remarks, objected to Shaw's that there was no worry of a sudden water table rise, and concluded with the observation that he could not "conceive of anyone thwarting a sanitary district in the entire Palm Springs area."

THE MEETING was marked with the appearance of Village civic leaders including Attorney Hilton McCabe (who spoke briefly on why he would like to see the annexation also include the Veteran's tract where he lives—he spoke as a private individual), Attorney George E. Clarke, Petitioner Joe Leonard, Realtor

John W. Williams, Art Bailey and George Ripley, City Health Officer Dr. O. B. McRory, co-owner-manager of the new laundry, Robert Rojo; Gene Hughes and others.

Roberson ended the meeting with the observation that the board was considering the area as a whole and not merely individuals involved.

The decision of the board was held up pending the engineer's report and action will be taken at either the next regular meeting or possibly at the next special meeting, October 28, if the report is received by then.

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"French Dip and Corn Beef Sandwiches
Served from 12 Noon Until 3 P. M.

Dinner Served from 5 P. M.

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LEE BERING

This Week in the Village

Today, October 18:
SOROPTIMISTS, 12:15 p. m., Chi Chi.
HOTEL-APARTMENT OWNERS ASSOCIATION, 6 p. m., Chi Chi, first full membership meeting of the season. Dinner, Blue room.
DESERT MUSEUM, 8 p. m., Films, "Wheels Across Africa."

Wednesday, October 19:
ROTARY CLUB, 12 noon, Chi Chi.
CITY COUNCIL, 7:30 p. m., council chambers, city hall; open meeting.

Thursday, October 20:
LIONS CLUB, 12 noon, Chi Chi.

Friday, October 21:
CHAMBER OF COMMERCE, 12:15 p. m., Chi Chi, first full membership meeting of the season; Oscar A. Trippett, L. A. C. of C. vice president, speaker.
CHAMBER OF COMMERCE, 2:5 p. m., Open house.
DESERT MUSEUM, 8 p. m. First in series of talks and films on anthropology by Director Lloyd Mason Smith. Film, "Evolution," subject, "Man's Place in Nature."

Saturday, October 22:
DESERT MUSEUM, 1 p. m., Field trip to Andreas canyon. Public invited.
DESERT MUSEUM, 8 p. m. Guest speaker Dr. Harold M. Hill of Redlands with color slides on Lower Mexico, "Mexico's California." Public invited.

Sunday, October 23:
BASEBALL, 2 p. m., The Field.

Monday, October 24:
DESERT MUSEUM, 8 p. m., Desert Photography group meeting. Color slides; also film, "Men of Gloucester."

Village Hosts To Organize For Season

History for the new Village season will be made tonight when the personal hosts to its thousands of winter visitors, members of the Palm Springs Hotel and Apartment association, will hold their first fall general meeting, and election of directors, at 6 p.m. in the Chi Chi Blue Room.

Although reservations today had mounted to more than 175 members and their guests, arrangements have been made to accommodate a limited last-minute additional attendance at the opening of the dinner meeting, said Associate President Arthur Meyer.

Names of the new directors, who soon will elect the association's officers for the season, will be announced tonight by President Meyer, who will make a welcoming address to the important assemblage.

Francis Crocker of Palm Springs, member of the Mt. San Jacinto Tramway Authority, and Seymour Kern, Los Angeles in-

PARKS

some period during the two-day visit here, probably Friday afternoon, but the time for this will be set later. This hearing is planned to give any citizen an opportunity to bring a matter to the commission. Whether any formal presentation will be made of the Salton Sea or canyon projects at that time had not been definitely decided this year.

BOTH THE FEDERAL and state governments have shown an interest in creating park or national monument areas in the world-famed area bounded by Palm and Tahquitz canyons. In fact, back in the early twenties a bill actually was adopted by congress creating the canyons as a national monument but no further action was taken to put the plan into effect, chiefly due to the problem of the Indian land holdings.

stitutional advertising expert, will be main speakers of the evening.

Jim Wilmas of Palm Springs Chamber of Commerce convention bureau, will discuss Village convention prospects.

Motion pictures which he made on a recent Tramway site trip will be shown by Frank Bogert. An open forum discussion of hotel and apartment management problems and policies will be held.

Bill Hay, Noted Radio Announcer, Injured in Crash

Bill Hay, noted radio announcer and well known Villager, frequent visitor here, is in Santa Monica hospital, the victim of an odd accident on Olympic boulevard in Westwood last week.

Hay, original announcer for the Amos and Andy program and Palm Springs home owner, was stung by a bee while he was driving down Olympic and lost control of his automobile. It crashed into a lamp post.

Hay suffered severe chest injuries and cuts about his right arm and face.

Hay has appeared on Easter Sunrise programs here for many years.

Cancer Campaign

Lectures and films on work in cancer treatment marked a program of the Council Medical association Sunday at Riverside. Dr. H. M. F. Behneman of Palm Springs, president of the society, was in charge of the program.

State Medicine Luncheon Topic Of Masonic Club

Approximately 55 Masons and guests attended the first Masonic Luncheon club meeting of the year at the Chi Chi Friday noon with Herbert Samson, club president, presiding.

Dr. Cecil Lord, secretary of the Riverside County Medical society spoke on "Free Enterprise vs. Bureaucracy in Medical Science." He reviewed the relative merits of private practice of medicine with voluntary insurance plans vs. the governmental direction of medical service. Dr. H.M.F. Behneman, president of the Riverside County Medical society, introduced the speaker.

It was announced that the meeting date has been changed from the second Friday of the month to the last Friday of the month, therefore, the November meeting will be held on Friday, November 25.

Adult Courses Prove Popular With Villagers

Response to the evening school program has been so great that typing, leather craft and square dancing classes have already been filled.

A new class in photography under direction of M. R. Willis will start Thursday evening at 7 p.m. Registration may be made at that time or before.

Gabbert Takes Oath of Office

John G. Gabbert, Riverside county's newest superior court judge, will take the oath of office today at 2 p.m. in department one of the county court.

Judge O. K. Morton will administer the oath and Judge Russell S. Waite will extend the welcome of the court.

Judge Gabbert was appointed recently by Gov. Earl Warren to fill the vacancy created when a legislative bill sponsored by Assemblyman John Babbage and Senator Nelson Dilworth establishing a third court for the county became effective October 1.

Story Hour Goes On Air Tonight

The Story Hour on the Air starts tonight at 7:45 over KCMJ. Martha Lou Manson, children's librarian at the Welwood Murray Memorial library, will again tell stories to young and old alike.

The regular Saturday morning story hour at the library will begin on November 19, during Children's Book Week.

From Page 1—MORE ABOUT—

M & M

Belding of Foote, Cone and Belding will conduct a forum on "Importance of Employee Education." T. T. Arden and Vern Pope of Grayson Heat Controls, Ltd., Lynwood, on the "Art and Science of Management at the Grass Root Level." George S. Dively, president of Harris-Seybold company, will discuss "Programmed Management—A Challenge to Business Leaders."

Tomorrow two executives will conduct the forums: Robert M. Craghead of his Cleveland company bearing his name, will discuss "Your Good Neighbor Policy;" and Alfred J. Marrow, president of Harwood Manufacturing company will talk on "Role-Playing as a Training Device."

Last and final day, Thursday, will consist of discussions by Ewing W. Reiley of McKinsey and Company of New York on "Essentials of Management Planning;" James P. Mitchell, vice president of Bloomingdale Brothers, Inc., New York, on "Role of Personnel Department in a Cost Reduction Program;" and H. L. R. Emmet, former works manager of General Electric on "Rumor Clinic."

It is significant to note, ac-

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(On the Highway)

THIS SIDE OF THE SUN

hour's time providing too much time isn't spent negotiating a couple short beers.

COUNCILMAN FLORIAN BOYD said that during their hectic hours in Washington plugging for the Indian land act which became a law a week or so ago, a U. S. senator asked him: "This Agua Caliente band, is it an orchestra or something? . . . To please the senator who maybe lived next to a saxophone player once, it was necessary to change the bill to read: "Agua Caliente Band of Mission Indians." . . . Then the bill had to go back to

Star Rests Here Pending Divorce

Shirley Temple, who with her small daughter have been staying in Palm Springs, Thursday of last week asked a divorce from John Agar declaring that after 2½ years they "could not make their marriage work."

She did not ask alimony but requested custody of the couple's small daughter, Linda Susan, who is here with her.

From Page 1—MORE ABOUT—

CARAVAN

will enjoy a special buffet luncheon, as guests of Clifford W. Henderson, founder-president of Palm Desert and the Shadow Mountain club. Most of the visitors will spend several days in the desert resort area, at the Desert Air Park hotel, Desert club, and Palm Springs Pueblo, which have made special arrangements to handle the visitors boosting interest in this area.

OFFICERS of the Hudson Dealers' Association of Southern California which has 72 dealers as members, are Joe Shovlin, South Gate, president; Ross Wright, Los Angeles, first vice president; Joe White, La Mesa, second vice president; Jack Raley, Los Angeles, third vice president; J. C. Rennie, Los Angeles, secretary-treasurer and Ed Fortman, Los Angeles, director of public relations for the organization, who organized and is directing the caravan preview.

According to Randolph Van Nosttrand group publicist, that more than 70 per cent of those attending the session are "repeaters," or those who have visited the sessions at the Village previously.

Board Will Open Irrigation Bids On November 1

Palm Springs Unified School District board, in session at Frances Stevens school Thursday evening, voted to change regular monthly meeting dates to the Thursday which falls between the tenth and eighteenth of each month.

This arrangement was decided upon to provide ample time for necessary paper work for the county superintendent's office each month.

The board will meet Tuesday, November 1, at Frances Stevens school to open bids on the irrigation project at the North End school and on a dwelling, owned by the district in Cathedral City, which has been advertised for sale.

SEE WHERE that great friend and admirer of the desert, Supervisor Bill Jones, got tangled up with the law the other day. . . . Seems he overparked and when he found a tag on his car, just signed his name to it plus the word "Supervisor" and sent it in without the dollar fine. . . . The police judge figured a supervisor was no better than a run-of-the-mine citizen, even as you and me, and made him pay. . . . Good thing it wasn't a Palm Springs parking meter. . . . He might have gotten 30 days.

JUST TWICE THAT to Christ-

mas.

The store that Bullock's is next to

PLAZA CLEANERS

Oldest Cleaners in Palm Springs

THE PLAZA PH. 3944

The Desert Sun—3
Tuesday, October 18, 1949

Visits in Village

Mrs. Irene Kolhorst of Tipton, Ga., is visiting Mr. and Mrs. L. Rosen of 1777 Mesa drive.



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...in many ways to send your dry cleaning to a dependable cleaner, one that takes pride in keeping satisfied customers year after year with quality work. We guarantee satisfaction at no higher prices.

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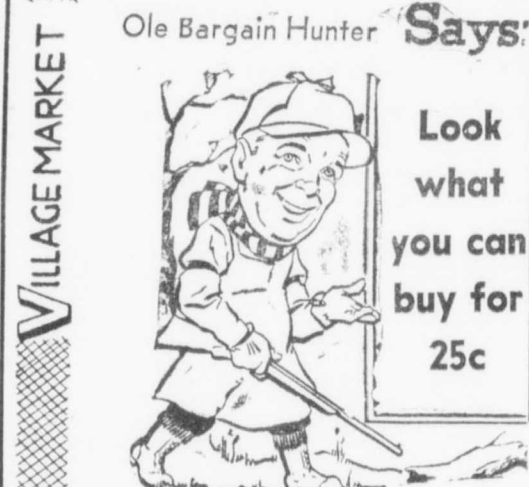
See our building specialties and attractive selection of wallpaper.

FREE DELIVERY

PLENTY OF PARKING SPACE



VILLAGE MARKET



- TALL CANS
- Canned Milk - 2 for 25c
- LARGE PKG.
- Ivory Flakes or Tide - 25c
- 15½-OZ. CANS
- Thorofed Dog Food 2 for 25c
- 12-OZ. BOTTLE
- Log Cabin Syrup - 25c
- PREMIUM—12 OZ. BOTTLE
- Chili Sauce - 2 for 25c
- H. G. PRINCE & CO. FINEST—2½ CAN
- Yellow Cling Peaches - 25c
- RUBBER TIPPED
- Dust Pans - 25c
- VITA-PAK—NO. 2 CANS
- Crushed Pineapple - 25c
- WILSHIRE CLUB—QUART SIZE
- Beverages - 2 for 25c



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9 A. M. TO 6 P. M.
WEEK DAYS
8:30 A. M. TO 7 P. M.
Delivery Service Charge 25c.

VILLAGE MARKET

- DIAMOND-A—LARGE 2½ CAN
- Pumpkin - 2 for 25c
- PUMPKIN PIE TIME IS HERE
- LUCKY JIM—10-OZ. CANS
- Pop Corn - 2 for 25c
- REGULAR
- Hershey Bars - 6 for 25c
- CHICKEN-OF-THE-SEA—3½-OZ. CANS
- Fancy White Meat Tuna - 25c
- ALL FLAVORS
- Jello - 4 Pkgs. 25c
- NABISCO—LB. SIZE
- Snowflake Crackers - 25c



MEAT DEPT.

- POPPY BRAND—OVEN READY
- Eviscerated Turkey - lb. 69c
- Rib Lamb Chops - lb. 79c
- WILSON'S CORN KING
- SLICED BACON - lb. 59c
- OLD KENTUCKY
- PORK SAUSAGE - lb. 45c
- OUR OWN BLEND

Fresh Produce

- PUERTO RICO
- YAMS - 3 lbs. 29c
- UTAH TYPE
- CELERY - lb. 6c
- DELICIOUS IDAHO
- APPLES - 2 lbs. 15c
- PIPPIN
- APPLES - 3 lbs. 15c



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WEDNESDAY THURSDAY FRIDAY SATURDAY

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Homemade Assorted CHOCOLATES
2 pound box 99c
Helen Cornell BUBBLE BATH
Reg. \$1.00 43c

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Milk of Magnesia TOOTH PASTE
\$1.50 value
3 tubes 59c
Analgesic Balm
Counter-irritant.
50c size 2 for 59c

ON SALE FRI.
COMBINATION!
Klenzo 300's FACIAL TISSUES
and 2 bottles of Iasol. 8 Oz.
HAND LOTION
\$1.75 value
All for 76c
Helen Cornell SHAMPOO
plus Defender Shampoo and
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2 for 90c
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High potency A & D
Vitamins \$1.75 size
2 for \$1.76

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Desert Homes
Leisurely Living
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The Desert Sun 4—PALM SPRINGS, CALIFORNIA
Tuesday, October 18, 1949

Home of the Week

Designs and
Suggestions for
Beautiful Settings

MODERN HOME FILLED WITH UNIQUE FEATURES

By A. T. CASSIERE, Consulting Engineer

This five-room home is modern and contains many unique features.

The large windows in the living and master bedroom allow an abundance of sun and light to enter but the shade tree in front of the living room protects the furniture from too much sun and allows one to look out without directly facing the glaring rays.

One of the unusual features is the entry way located between the front door and the living room. It could be possible for a door to be constructed leading from the entry way directly to the kitchen. According to the present plan, one has to go through the dining area to enter the kitchen.

THE SERVICE PORCH in the rear of the kitchen allows for direct delivery to the kitchen.

The master bedroom is equipped with a large wardrobe closet and the guest room has the small conventional kind. The hall between the two bedrooms makes it easy for occupants of either bedroom to enter the bath.

An interesting feature of the master bedroom is the large picture windows facing the front of the house.

A check of the sketch will show that the living room is slightly higher than the rest of the house, giving the entire residence a massive appearance.

Flowers under the bedroom windows and surrounding the kitchen add to the beauty of the home. Although the plan does not show a garage, one could easily be constructed on the kitchen side or in the rear. The garage should be a separate unit. A pathway could easily

be constructed from the main entry door to the driveway.

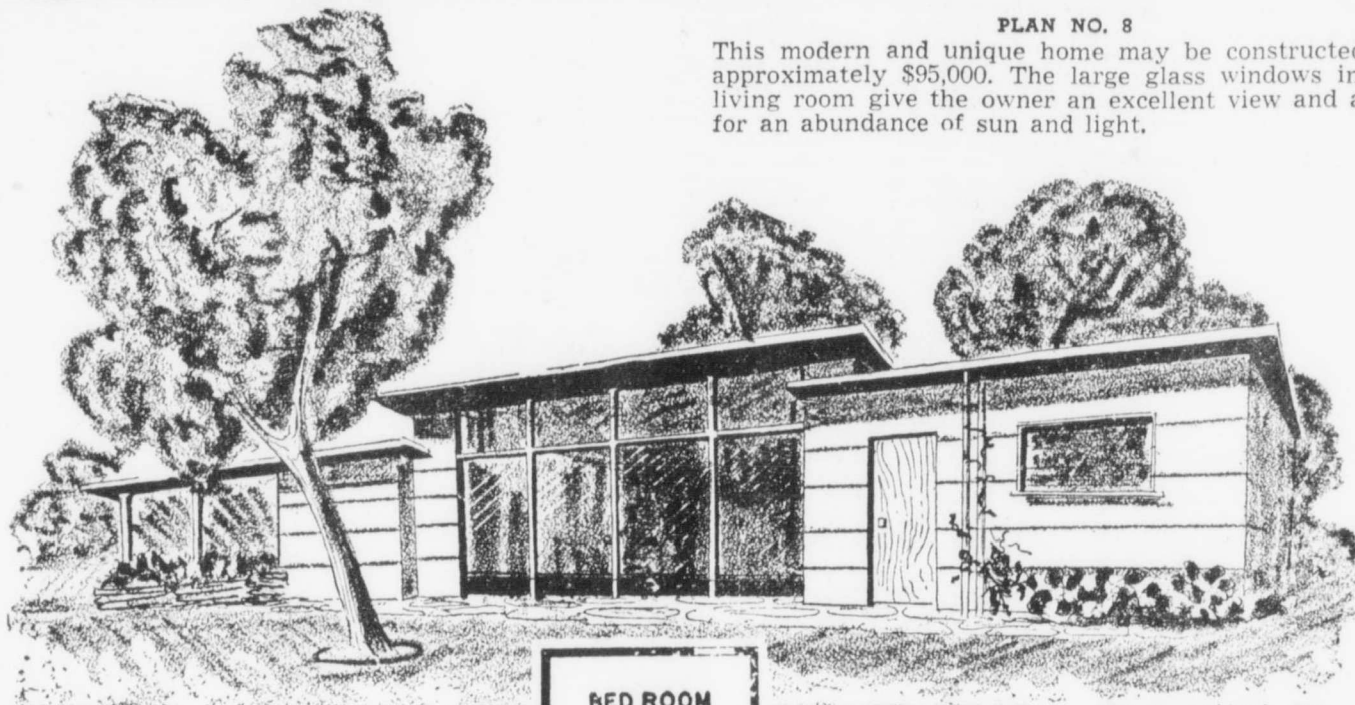
WITH THE HOUSING problem being what it is at the present, a common practice is buying an old home with the view toward remodeling it. This is frequently a wise move, but if you're considering such a plan be sure the house is structurally sound before you close the deal.

The safe procedure is to check the dwelling in question thoroughly. Often the most serious faults of a house are hidden. The foundation may be cracked or sunken, the sills and floor joints often can be inspected from the basement, although it sometimes is necessary to rip up a portion of flooring to see them. Termite damage usually can be detected by picking at the wood with an ice pick.

IT GENERALLY PAYS to have a building expert inspect a house under consideration, since he is qualified to pass judgment on its true merits. Occasionally an expert will find that it is feasible to correct even serious flaws in a dwelling by replacing damaged structural materials.

Interior remodeling usually presents no baffling problems. Walls often can be knocked out or partitions added to effect the desired room arrangement. If a house has old-fashioned ceilings, these may be lowered by applying false ceilings at the preferred height.

An economical material being used widely for such projects is building board. Available in large easy-to-handle sheets, it provides efficient insulation while at the same time serving as an interior finish for walls and ceilings.



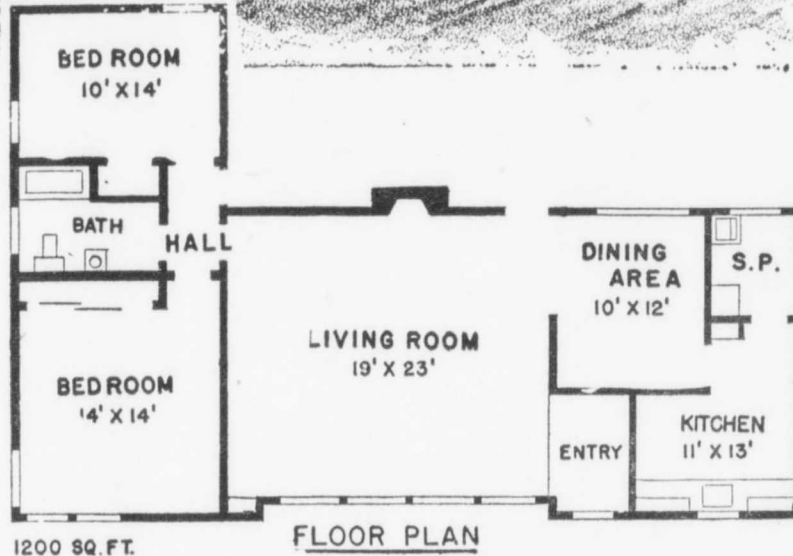
PLAN NO. 8

This modern and unique home may be constructed for approximately \$95,000. The large glass windows in the living room give the owner an excellent view and allow for an abundance of sun and light.

Building Keeps Up Speedy Pace

Two dwellings, alterations, additions and pools marked the week's building activities, according to P. J. Swart, building inspector.

Permits were issued to: Glenn C. Dague, 1130 Via Colusa, dwelling, \$10,000; Phil Delano, 642 Desert View, garage, \$1200; D. F. Duncan, 457 Hermosa, place, guest house, \$400; G. R. Finley, 729 Sunrise way, sunshelter, \$1000; M. Fritz, 3782 Sunny Dunes, addition, \$100; Woodie Logan, 2772 Anza Trail, addition, \$1000; F. D. Marshall, E. Ramon, dwelling, \$5000; Robert P. McCulloch, 1576 San Lorenzo, pool, \$6000; Leo Pacquette, 695 South Palm Canyon, alteration, \$500; Mrs. Simpson, 342 North Palm Canyon, alteration, \$1000; S. M. Yudin, 784 North Indian, lobby, \$8000.



Complete set of Plans of this house available for \$1.00 by writing Building Editor, care of The Desert Sun, P. O. Box 190, Palm Springs.
(Allow a minimum of 10 days for delivery)
PLAN NO. 8

DON R. SEILER

Contractor

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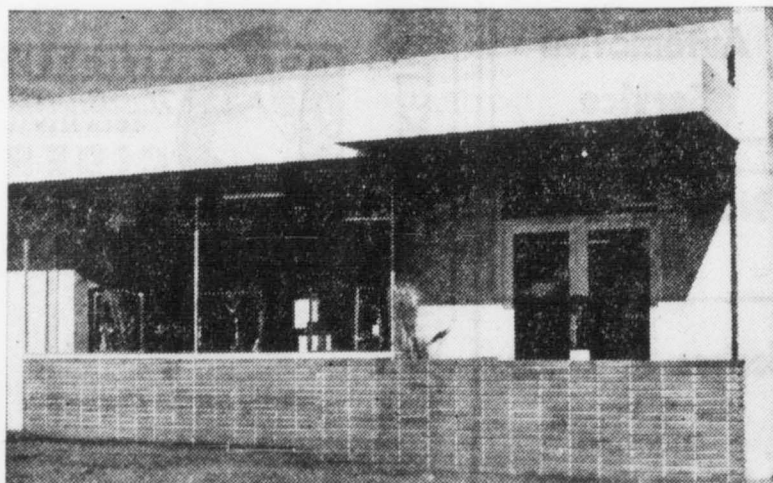
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Sand

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Week End Guests

Week end guests of Mr. and Mrs. George Olman were Mr. and Mrs. Leon Turret of Los Angeles. Mr. Turret is an attorney of that city and is now taking a brief vacation from his work.

Sales Keep Up

Sales of U. S. Savings bond, Series E, in Riverside county during September were \$143,148.75, Tom Holland, local chairman, said yesterday.



Hotpoint Ranges

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• Remodeling

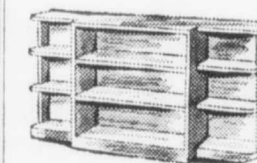
• Additions

• Free Estimates

25 Years Experience — Licenses

Insurance — Local References
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HARRY L. WATTS

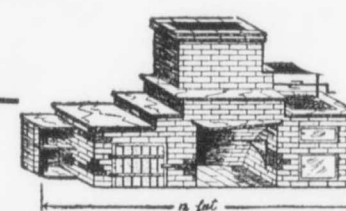
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FLAGSTONE — FIREPLACE AND BARBEQUE
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\$4 to \$15 by the year

Come in today before it's too late!

"Serving the Desert Empire"

Your Desert Bank is a HOME OWNED institution.

Desert Bank

Palm Village — Cathedral City — Palm Desert
Desert Hot Springs
Thousand Palms — Rancho Mirage

INDIANS AND BANNING BATTLE TO 6-6 DRAW

The Indians could have used somebody's educated toe last Friday night—but not having one handy, they were happy to settle for a 6 to 6 deadlock with Banning high in their second league clash of the 1949 season.

The result left the Indians in a second place tie with their opponents of Friday night in Riverside County loop standings.

BANNING HIGH, noted for its second half play, slammed the ball down to the Indians five in the third quarter but the Indians who hadn't yielded a point up to Friday night, got their defense operating again and held their rivals, taking the ball on downs.

The fourth period was a punting affair with neither team managing to get far beyond the mid-stripe into enemy terrain.

Skeet Range At Palm Desert

A new skeet range will be ready for members of the Shadow Mountain club, Palm Desert, when the season's informal opening is held the week end of October 14-16.

Recreational facilities of the club have been expanded during the summer. Improvements include enlargement of the pitch and putt golf course lights for

P. S. Drops Into Runner-Up Spot

San Jacinto high's powerful team stood alone at the top of Riverside County league today as a result of a 48 to 0 romp on their home lot over Coachella high.

Perris provided the week's upset when they downed Hemet high 6-0 at Perris. It was the first RCL victory for Perris since 1947.

Beaumont came to life with a bang by thumping Elsinore 39 to 0.

With Palm Springs and Banning going to a draw, the RCL set-up today is:

San Jacinto 2 0 0 1000 74 0
Palm Springs 1 0 1 750 12 6
Banning 1 0 1 750 27 16
Hemet 1 0 0 500 12 6
Beaumont 1 0 0 500 39 12
Perris 1 0 0 500 19 21
Coachella 0 2 0 000 0 54
Elsinore 0 2 0 000 0 65

night tennis, increase in the size of the stables and installation of a barbecue terrace for informal gatherings.

Baseball Sked Almost Ready Says Don Allen

A schedule of the county baseball league is now nearing completion, according to League Secretary Don Allen, and play started Sunday locally with the Palm Springs Dodgers nosing out the Palm Springs Contractors, 4-2.

Next Sunday at 2 p.m. the Dodgers will take on the Banning Merchants locally, while the Contractors will travel to Oasis to meet the Indio Cubs.

Allen said that the schedule for the coming baseball season is nearly completed and that the full lineup for the ensuing play would be published Friday.

Tramway Subject Of S. B. Debate

Mt. San Jacinto Winter Park authority and the proposed tramway were the topics of a debate before the Inland Council of Conservation societies meeting in San Bernardino last week.

Village Athletic Club Snowballing

In view of the "snowballing" of the Palm Springs Athletic club into a speedy existence, President Bill Goodridge Jr. has called a meeting of the executive committee for Thursday night at 7 o'clock at his home for the purpose of attending to some of the pressing legal and financial matters that have overtaken the rapidly-growing organization.

Treasurer Les Jackson states that Villagers are signing up daily with him for membership at the Youth Center where he is taking applications. Initiation fee is three dollars with one dollar per month membership fee, payable quarterly.

Three Villagers At Dental Session

Three Palm Springs dentists are in attendance at the national convention of the American Dental society. The sessions, in San

Now We Have A Silver-Lined Bathtub Here

Louie Polin, ex-promoter and sports follower and owner of El Picador, returned last week from Reno, Nevada, where he acquired "a hatful of silver dollars" from a 10-dollar start.

The chunky sportsman who has witnessed 24 world championship fights dating from the time when he "and Tex Rickard were just like that" (fingers together) has introduced a new innovation in what to do with his winnings—he has imbedded the cartwheels about the swimming pool of El Picador, probably creating the first silver-lined bathtub in the Village.

A Village visitor for 14 years, Polin says he is now to be a permanent resident. He purchased El Picador in January of this year.

Francisco, will continue all week.

Attending from Palm Springs are Dr. F. A. Purcell, Dr. B. H. Poliak and Dr. E. K. Woods.

PALM SPRINGS, CALIFORNIA
Tuesday, October 18, 1949

The Desert Sun—5

Beverly Hanson Defeats Marlene

Beverly Hanson, Indio Miss formerly of Fargo, N. D., matched par to take two-up lead and win 3 to 2 in the 36-hole finals at River Crest Country club, Fort Worth, Texas, Sunday over Marlene Bauer, Los Angeles' great 15-year-old golf prodigy.

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Owner Lets Climate Dictate Designs

The Sea Island Sails Co. has just completed the furnishing of Mr. and Mrs. H. A. R. Carleton's home at 1471 El Alameda. The lot surrounding the house is spacious. Completely fenced and well landscaped.

The main house consists of four bedrooms, three baths, all electric kitchen, service room, Lani room and a generous living room with Arizona stone fireplace, temperature is maintained by a very adequate ventilating and air conditioning system.

In addition to the large patio surrounded by masonry wall, there is a two-car garage with guest house or servant quarters containing bedroom and bath, large studio room with fully equipped electric snack bar.

The main house has been completely furnished by the Sea Island Sails Co. of 2217 Wilshire Blvd., L.A., who have just opened a branch store at 273 So. Indian Ave., in the Village.

In furnishing this home they

have captured the carefree atmosphere you would expect to find in the warm pleasant sunshine of Palm Springs.

The living room with its deep comfortable chairs, the beautiful tropical woods, blended with clear rattan produce that restful island effect.

The bedrooms are a revelation and a complete departure from the conventional. Instead of the bed dresser and vanity affair they become a quiet restful lounge. The pounce that make

up the corner divan ensemble are quickly connected to large comfortable beds on retiring.

The treatment of the windows in all rooms are also a very pleasing departure from the stiff formal draperies so commonly used.

The lovely colors of tropical flowers that adorn the hand blocked upholstery fabrics have been repeated. On the valance and side drapes the center drapes are of fine rattan. Core in color and natural shaded to blend with the furnishings, filtering the light in such a way the whole color scheme is harmoniously blended.

The lani room is unusual too, by simply the use of a pair of bamboo planter tubes and thatch canopy they have transformed an unused service panel into a most attractive back bar.

Here too the functional designs are used, the buffet bar reversed becomes either buffet or bar as desired. A twenty-four inch narrow wood drop-leaf table doubles for dining and games. A hand decorated rice tray carries color of fabrics to wall creating a pleasing effect. Here again the use of an ordinary coolie hat converts the center light fixture, into indirect light conforming to the island theme, shedding a soft filtered light that further enhances the quiet atmosphere of the room.

We understand the property will be for sale at \$32,500 furnished or leased of a four, six, nine or twelve month basis at prices ranging from \$475 to \$750 per month.

From our point of view, whether the Carletons sell, lease, or occupy this lovely home, some family will spend a delightful season in Palm Springs in ideal surroundings.—(Adv.)

NATIVE OF AFRICA

Watermelon, which is a native of Africa, is grown in some semi-arid parts of that continent principally because of the water it contains.

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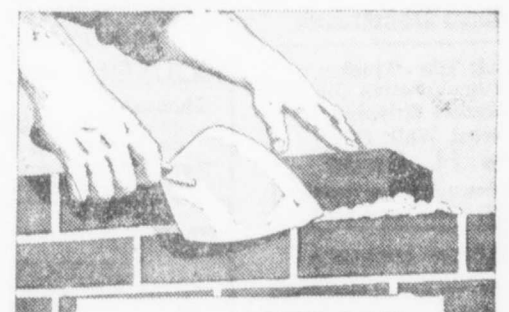
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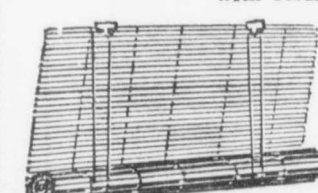
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For sale on large corner lot—An attractive desert home, carpeted wall-to-wall. Two bedrooms and bath; view windows in the living room. Garage. Convenient terms.

\$9,500

Robert Ransom, Realtor

The Plaza

Phone 2794

Davises Return
To Palm Springs

Stella and Swede Davis, well known in the Village, have returned from Thousand Palms and have taken over their former riding tables at Sunrise Way and Ramon road, known as La Cita stables.

They are again calling it the Ramon Riding Stables and Ash McDonald, who has been around the Village for more than 20 years, will continue as manager.

The Desert Sun
CLASSIFIED ADSPublished every Tuesday and Friday,
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PALM SPRINGS

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Lost and Found

LOST—Platinum watch with diamonds and 2 rubies, cord band. Vicinity of Tahquitz River Estates. Liberal reward. Ph. 24783.

Youth Night at
Legion Building

Tonight is going to be Youth Night at the Palm Springs World Wars Memorial building. The event is sponsored by Owen B. Coffman Post, American Legion, and Don Allen is in charge of the event.

Boy Scouts, Boys' club and Youth Center members will see a varied program, Allen said.

Scouts will put on a demonstration of their work. Boys club members will be seen in athletic events and Youth Center members will be heard in a musical program.

Personals

LOVING care by mother for two children, age 2-5. Licensed modern home. \$45.00 month each. Phone 2101 Loma Linda.

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LOCAL engineer or superintendent can repair and maintain also. Prefer large club or hotel. Can manage. File 75, Desert Sun.

EXPERIENCED young woman desires office work. Permanent local resident. Excellent references. Phone 83664.

LADY WANTS general housework, care of children. Experienced in all types of work. Write Box 91, Desert Sun.

BARTENDER. Village residence. European trained. File 92, Desert Sun.

LET US DO YOUR HOUSEWORK. DAY OR HOUR. Phone 24265.

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Work by hour. Phone 24701.

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CARPENTER and cabinet maker wants work, repair and alterations. Reference. Ph. 5101.

BABY SITTER

Experienced. Reliable. Mrs. Crook—Phone 9081

SMALL jobs in carpenter work. Maintenance, fix-it work. Cabinet work. Phone 7682.

WANT WORK, laying cement blocks. Experienced man. Lee Grannis. Phone 2-4054.

Help Wanted

HAVE mailing room position for young man, 18 to 25 years, with high school education. Preference given to one with knowledge of typing. Desert Magazine, Palm Village. Phone Indio 76311.

HOUSEKEEPER wanted—Middle aged, care for two children. Room and board plus salary. Call in person before 4 p.m., 355 N. Indian Ave.

REAL ESTATE broker. Man preferred. Established real estate office, downtown area. Write Box 66, Desert Sun.

NEED HELP?

Phone Jane Brown 2833; P. S. Employment Agency 180 N. Indian

COUPLE, neat appearing; woman for maid work, man for yard and maintenance. Ph. Indio 76231 for appointment.

PIN BOYS WANTED—TOP PAY. Palm Springs Bowling Academy.

YOUNG LADY to work in call office. Must type. Desert Hand Laundry. 383 N. Indian Ave.

WOMAN for general housework and care of baby. Live in. Ph. 24195.

Business & Financial

SMALL trailer park and home, good location, established business. 915 B St., Cathedral City, or write Owner. P. O. Box 186.

TRAILER CAMP for sale reasonable. Must be sold at once, due to sickness. Will trade for small house. Ph. 2981.

WANT to lease or buy gasoline station in or around Palm Springs. Box 1048, Palm Springs.

EXPERT, wants financial backing or partner. New frozen food item and fresh potassium drink. Box 90, Desert Sun.

WANTED—Party interested in placing 25% trust funds on a new ten-appt. court. Ph. 7-6631.

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FOR SALE by owner—Dress and Sportswear Shop, all new merchandise; the finest of fashions; 4-yr. lease, established business. Will sacrifice, make cash offer. "DARLETTE," V. W. Beck, Owner, 1590 Grand Ave., Elsinore, Cal. Phone Grand 239.

FOR SALE—Trailer park just completed. Individual rest rooms, also furnished house. H. M. Ailsberry, 854 1st St., Cathedral City. Phone 83062.

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One 3-bedroom, 2 baths, furnace heat and nicely furnished.

One 2-bedroom, 2 baths, unfurnished. Large lot, enclosed patio.

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For Sale
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... beautiful new 3-bedroom, 2-bath home. 5 picture windows. Completely furnished. Ready to move into. Believe this to be one of the nicest, medium-sized houses in Palm Springs. Phone 25351 for appointment.

FOR SALE—Five-room house within five minute drive from downtown Palm Springs. Beautiful view of the mountains and desert. Kitchen and bath tiled, hardwood floors in large living room, hall and two large bedrooms. Garage and walled-in patio. All on large 13,000-sq. foot lot. House less than one year old. Call 24824 for appointment to see property.

HORSE owner's paradise, 4-acre estate in the city, with coral and 8 water shares, adjoining the famous "Stables." New ultra modern house and guest house with 5 bedrooms and 5 baths. Large swimming pool. Carries a bank loan of \$33,000. Must be sold soon. Act fast for a real buy! Phone 2064, evenings 5475.

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IN RANCHO Mirage near swimming pool 2 bedrooms, pumice brick house, completely furnished, tile bath-shower, fireplace 1/2 acre lot, landscaped. \$11,000 Terms. Phone Palm Springs 83232 or 83112.

MODERN, 2-bedroom home, fireplace, cooler, carpeted wooden floors, screened porch and patio, landscaped cor. lot. Owner, 621 Glenn Ave. Best location in Cathedral City.

JUST repainted 2 bed-room. Modern furniture including washer, 2 patios, fireplace, detached garage and 10x12 storeroom. Fenced lot. Phone 6361. 584 Plaza Amigo.

2-BEDROOM HOME

... beamed ceiling, fireplace, patio. Wonderful location and view. Owner, 247 Racquet Club Road.

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NEW MODERN, 2-bedroom home on corner lot 103x103. Fireplace. Panel ray; cooling system, carpeted living room. One-car garage. Only \$9500. Phone 2064, evenings 5475.

SAN JACINTO, near Bob Hope—3 bedrooms, double garage, completely fenced and landscaped. Nearly new, \$18,500, \$6000 will handle. Phone P. S. 7974.

BEAUTIFULLY furnished 3 bedroom modern home. 2 car garage. Tramway area. Only \$3000 down, move in. No brokers. Phone 7975 or 2779.

BEAUTIFUL, brand new home, close in. Fully furnished. 2 bedrooms, 2 baths, large living room, real fireplace. Terms. Phone 3352.

1/2-ACRE lot on Millionaire Row. Underground utilities. Owner must sacrifice for cash, \$4750. Cor. lot Chino Canyon and Del Norte. Phone 2064; eve, 6735.

SACRIFICE, cozy cabin among the pines, (Idyllwild), electric hot water heater, refrigerator, stove, \$3500. Phone 2925 if no answer call 4321.

ATTRACTIVE desert home. Nearly new furniture, 1 large bedroom. Year-round climate. Ideal for asthma, \$5,950, terms. P. O. Box 97, Joshua Tree, Calif.

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60 ACRES Washington naval orange, a few Valencia. Price \$126,500. Harold Hicks, 813 N. Palm Canyon Dr. Ph. 2736.

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Business and income lot on N. Palm Canyon Dr. 63x300 to alley. A steal at \$9500!! Trade or terms.

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New and modern with bedrooms and kitchens, furnished, air-conditioned, extra large lot, room for pool and more units. This is positively the best buy in income property in Palm Springs. See me at once about this. A terrific value at \$30,000!! Good terms. No trade.

My Own Home

216 Palo Verde Ave. Somebody is going to get the buy of their life! A beautiful, tiled roof, 3-bedroom, 2-bath home only one year old. Come in and look it over. You will be surprised!

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INCOME, two lovely furnished houses on 1 lot, close in. Reasonable for cash. File 84, Desert Sun.

LARGE corner business lot on highway. Rancho Mirage. \$4500. Phone Owner, 6091 days.

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Real Estate For Sale 35

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Apt. Bungalow court. Walking distance. Full Price, \$1,250.

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Over 2 1/2 acres of ground only two miles from town. Paved road. 85 date trees, over 70 bearing citrus trees. Inexpensive domestic and irrigation water. Living quarters ready to move into.
ALL FOR AN UNBELIEVABLE PRICE OF ONLY \$15,000

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Three bedrooms, two complete bathrooms, large living room with fireplace. Asphalt tile in baths and kitchens. Steel sash, well built. Large lot. A steal at \$10,500
Easy terms

Beautiful
Desert Home

3 bedrooms, 2 baths, vented cooling system. Garage and work shop. Over 2000 sq. ft. Large lot. Completely furnished, including dishwasher and washing machine. Offered for quick sale at Only \$14,500

Hillside Home
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Four bedrooms, three baths. Offers the finest view and seclusion in Palm Springs. Completely furnished by outstanding decorator. Priced to sell at only \$30,000.
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Beautiful Estate

Near Colonial House—only two blocks from center of town. 4 bedrooms, 4 baths, large living room with fireplace—furnace heat. Completely furnished. Guest house and garage. Large heated and filtered pool. Grounds completely landscaped and walled. Price reduced from \$60,000 to \$39,500 For Quick Sale

Palm Springs'
Most
Outstanding
Estate

Over two acres beautifully landscaped grounds; six bedrooms, five baths. Attractive guest penthouse. Large completely equipped pool. Offered for sale, exquisitely furnished—
ONLY \$65,000

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Best rental location in Palm Springs. Excellent condition. Completely furnished. Shows terrific income. Reduced to \$72,500

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Phone 2727

BRAND NEW!!

Beautiful, spacious 6-room home, 1400 square feet, plus garage, large lot, all modern improvements, unsurpassed desert view, tennis courts, swimming pool, children's playground under construction. Palm Springs Outpost, Ramon Road, 4 miles east of Palm Canyon Drive. A few left at only \$9,950. Phone Palm Springs 5132 or Comet, Inc., 1031 S. La Brea, Phone Webster 0168, L. A.

1127 CALLE DE MARCUS can be leased with option to buy, lease money applied on purchase. patio, fireplace, air conditioning, 3 bedrooms, 2 baths, roller ed. Sun deck. Large lot. Sale price, \$16,750. Phone 2064, evenings 5475.

NEW TRIPLEX on corner lot; all have kitchens, 2 are doubles. Hurry! A good season is before you. Only \$23,500. Ph. 2064; evenings 5475.

Real Estate For Sale 35

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REALTOR

Exclusive
Listings

Under \$2500

Fine lot in exclusive Palm Canyon Mesa Tract, fronts on 2 streets. 60 by approx. 200 ft.

4 Bedroom
3-bath home, furnished in exquisite taste. Desert and mountain view. Only \$22,500, on terms.

Income
1404 N. Palm Canyon Dr. 10 units, room for add. units or pool. Good condition. Will trade. Income justifies price. Excellent location. Price . . . \$85,000.

Circle B Ranch

Adjacent to famous B-Bar-H Ranch, artesian well with plenty of water. Irrigation system. Main house modern design—reinforced cement block construction. Liv. rm., recreation room, dining room, 3 bedrooms, 2 baths, maid's room and bath. SWIMMING POOL. Ideal guest ranch property. Will consider trade. Price \$70,000 on terms.

325 Chino Drive

1/2 block from golf course on large lot 225 ft. by 115 ft. Attractive large living room with south porch, 3 bedrooms, 3 baths. Furnace heat. Completely furnished. Designed by leading architect. Priced to sell at \$37,500. Make offer.

For Rent

5-bedroom home with 4 baths, very close in. Furnace heat and large swimming pool. Available by the month, season or year.

Muriel E. Fulton
REALTOR

AND ASSOCIATES
Frances Wilson, Ernie Dunlevie, Burnham Bigelow
482 N. PALM CANYON DRIVE
PHONES: 2226-2225

Billy Wright
Realtor

Exclusive
Listings

Income—9 new units consisting of one and two-bedroom, beautifully furnished. Large grounds, well landscaped, and fronting on three streets. Room for add. units or pool. Priced—\$64,000. Terms.

Billy Wright
Realtor

and Associates:
Al Hoover Don Peake
Chas. Snyder, Art Greenfield
285 N. Palm Canyon
Phones: 5727-2815

LOSE IN — 2-bedroom modern house with heated and filtered swimming pool. A completely walled estate, beautifully landscaped. Only \$29,600 furnished. Can be sold unfurnished for \$26,500. Phone 2064, evenings 5475.

Exchanges 36

A GENTLEMAN'S RANCH, 406 acres, can be used as HEALTH RESORT or DUDE RANCH. 45 minutes from Palm Springs. scenic view. Has 1 mi. highway frontage on new ocean to Desert highway. Artesian Sulphur springs. Lake stocked with bass and blue gill. Plenty of quail, deer, duck and rabbits. Large ranch home, caretakers home and large guest house, large pool, stables and barn. 2 trucks, tractor, and farm implements, 20 acres fruit trees. Has oil and mineral possibilities. Owner has spent \$100,000 developing as a hobby for his health. This property open for a cash offer or consider trade for Palm Springs income up or down. Write for photos and particulars. Box 67, Desert Sun.

WANTED
LISTING OF GOOD PROPERTY
WE GET RESULTS!

ADOLPH ISRAEL
457 N. PALM CANYON
PHONE 2981

HAVE a party with a very attractive country estate near Auburn, Calif., who wishes to exchange for Palm Springs or 29 Palms property. Owners or realtors address P. O. Box 87, Auburn, Calif.

TWO 2-bedroom homes, completely furnished, 2-car garage. Sell one or both reasonable or will take small business in trade. Desert Hot Springs. J. Jackson, 168 W. 4th Ave.

65 ACRES in growing subdivision. Abundance of water, 6 1/2 miles from Palm Springs high school. Exchange for house in Palm Springs. Phone 2173.

Exchanges 36

EXCHANGE
FOR
SEATTLE

Residential or income property. We have over 100 clients with residential and income properties in Seattle to trade for Palm Springs. Mail all particulars and pictures.

DON KENNEDY
4231 University Way
Seattle 5, Washington

COMPLETE concrete building block and products plant, mobile. Original cost \$3800, will trade for trailer car, or anything of \$950 value. Location N. end of Cathedral Canyon dr., Cathedral City. Write Jerry, in care of Gen. Delivery, Mecca, Calif.

46 CHEVY Stake truck, 1 1/2 ton flatbed, perfect condition—for late model pickup or station wagon. Anthony J. Pacella at Angela's Palm Village Inn, Indio 76501.

Real Estate Wanted 37

WANT Palm Springs home. Have 25 Arrowhead lots and cash. Write Chas. Krause, Blue Jay, Calif.

Business Rentals 38

NEARLY new 3-room apartments, exceptionally well furnished. For rent or lease. North end of town, close to bus. Must be seen to be appreciated. Reasonable. Phone 6023.

FURNISHED single apts. \$85 mo. Utilities included. Kitchens. Panel ray heat. Air conditioned. Lovely patio and sun deck. Ho Hum Apts, 962 Dawes St., Cathedral City.

DESIRABLE 2-bedroom furnished apartment. Sun deck. In Cathedral City. \$75 month. Also store with living quarters. \$100 mo. Call 84313.

NEW, 3 ROOM APARTMENT, beautifully furnished by BULLOCK'S. Air conditioned. Moderate rental, year or season. 910 Sunny Dunes Road.

APARTMENTS — Newly painted and decorated, excellent beds, seasonal or yearly rentals. \$100 month. ENCELIA Lodge, 150 Vista De Chino.

SWIMMING pool. New 3-room apt. modernistically furnished. Bendix washer, panel ray heat. Seasonal or yearly lease. 970 Parocela Place. Phone 3772.

DELUXE house trailer, furnished, adults only. No pets. DeLuxe trailer space available 3 blocks from library. Phone 3362.

SINGLES and doubles. Center of town. Children welcome. Victoria Villa, 444 N. Indian Ave., Call 2957.

FURNISHED 3-room apt., \$75 month for season. Heat and cooler. Corner Cathedral Canyon Dr. and Plumley.

EXTRA large apartment. Panel ray, air conditioned. \$100, \$125, \$150. Season, year. 545 Calle Roca. Phone 4684.

COZY 3-room furnished apartment, for 2, \$60 mo. for permanent. Van Fleet and C St., Cathedral City.

FURNISHED studio apts. Paid utilities. Kitchens. In center of town. Inquire at 186 S. Palm Canyon Drive.

LARGE single apartments, kitchens, beautifully furnished. Season \$150, or yearly basis \$100. 363 Mel Ave.

FURNISHED singles and double apts. \$60 to \$100 a month. Tallyho Apts, opposite KCMJ.

3 ROOMS and bath. Sun deck and garage. Near Village Market. 566 Calle Ajo.

NEW 3-ROOM APT. REASONABLE. 1361 CAMINO AMAPOLA.

FURNISHED APARTMENT, 1381 N. INDIAN AVE. PHONE 3191 OR 3283.

STUDIO apartment, nice kitchen and bath, new. 524 Calle Abnoria. Phone 5852.

WELL furnished, colorful, smart. Twin beds, tub and shower. Good district. Phone 6921.

Houses for Rent 46

BRAND NEW! Beautiful spacious 6-room home, unfurnished, for rent at \$75 per month. Swimming pool and tennis court under construction. Palm Springs Outpost, Ramon Road, 4 miles east of Palm Canyon Drive. Agent on tract. Phone Palm Springs 5132, or Comet, Inc., 1031 S. La Brea, L. A. Phone Webster 0168.

FURNISHED 1-bedroom house, refrigerator, heater, modern, sleeps 4, \$75 month, yearly or season basis. Also upper apartment, same size, same rent. Also cottage for \$50 month, sleeps 4. Wright, Cathedral City, 654 B St. Phone 8-3722.

THE UNUSUAL home charm. One or 2 bedrooms, 2 baths. Furnished (owner), secluded. No. 3, 1200 S. Palm Canyon Dr. References. Garage. Season or yearly.

MODERN 2-bedroom bungalow. Nicely furnished. Also large upstairs apt. Reasonable for season or year. Owner, P. O. Box 314, Cathedral City. Phone 8-3602.

THREE bedrooms, furnished, air conditioned, completely enclosed, nice garden. Located on San Jacinto. Ideal location. \$2000 season. Phone P. S. 7974.

UNFURNISHED 2 bedrooms, 2 baths, hardwood floors, air conditioned. White Tropical roof. Garage. Patio with barbecue. Yearly lease. Phone 7125.

2 HOUSES—Furnished, by season or year. Close in, clean and homey. Reasonable rent. 328 No. Calle Encelia.

Rooms For Rent 40

SLEEPING ROOM, \$30 month up. Kitchen privileges. Palm Springs Aerotel at Airport. Ph. 2522.

LOVELY room in new modern home. Kitchen privileges to right party. References exchanged. Phone 26866.

ROOM with private family. center of town. Shower. 328 N. Calle Encelia.

TWIN BEDS, private entrance, bath. Close in. Reasonable by month. 595 Calle Palo Fierro.

QUIET, secluded, redecorated, nice, private entrance, private bath. Phone 6921.

ATTRACTIVE single room, downtown. Reasonable. 206 Alejo road.

ROOMS
PRIVATE ENTRANCE
PHONE 7722

Apartments for Rent 43

DESIRABLE, beautifully furnished 1 and 2 bedroom bungalows. Large living room, kitchen, bath, all electric, closed in lawn. By month or season. Reasonable rate. Call 2371. Vista del Oro, 261 1/2 Avenida Ortega, South Palm Springs.

NEW 3-room apt. beautifully furnished in rattan. Air conditioned. Near new Palm Desert high school. Lease year or season. Also single. Call Palm Village 76721 or Box 193, Palm Desert.

APARTMENTS, center of town, by season \$100 per mo. and up for 2, utilities included. Completely furnished, refrigerator, stove and kitchen equipment, etc. 296 S. Palm Canyon Dr., Casa de Beverly.

NEW 1 bedroom apartments, furnished and unfurnished. Greatly reduced to \$65, \$75, \$85 on yearly lease. Call 7452, 10 to 1 a. m., 6-8 p. m., 1311 Camino Amapola.

NEARLY new 3-room apartments, exceptionally well furnished. For rent or lease. North end of town, close to bus. Must be seen to be appreciated. Reasonable. Phone 6023.

FURNISHED single apts. \$85 mo. Utilities included. Kitchens. Panel ray heat. Air conditioned. Lovely patio and sun deck. Ho Hum Apts, 962 Dawes St., Cathedral City.

DESIRABLE 2-bedroom furnished apartment. Sun deck. In Cathedral City. \$75 month. Also store with living quarters. \$100 mo. Call 84313.

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APARTMENTS — Newly painted and decorated, excellent beds, seasonal or yearly rentals. \$100 month. ENCELIA Lodge, 150 Vista De Chino.

SWIMMING pool. New 3-room apt. modernistically furnished. Bendix washer, panel ray heat. Seasonal or yearly lease. 970 Parocela Place. Phone 3772.

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SINGLES and doubles. Center of town. Children welcome. Victoria Villa, 444 N. Indian Ave., Call 2957.

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QUIET, secluded, redecorated, nice, private entrance, private bath. Phone 6921.

ATTRACTIVE single room, downtown. Reasonable. 206 Alejo road.

ROOMS
PRIVATE ENTRANCE
PHONE 7722

Houses for Rent 46

HOME with 4 units, furnished. Income property, good location. Three-year lease desired. Reasonable. See owner. 257 South Patencio Road.

COMPLETELY furnished house, beautiful yard, trees, 3 bedrooms. Adults \$125 month. Apply 388 Athel, on week ends.

FURNISHED 2 bedroom. Fireplace. Lovely patio. Quiet and peaceful. 247 Racquet Club Road.

AVAILABLE Nov. 1, 3-bedrm., 2-bath, furnished house. Furnace heat, enclosed yard. Asking \$400 month. Phone 3783.

LOVELY furnished home, 2 bedrooms, \$200 per month. Near schools. 686 Camino Real.

FOR RENT—\$125 month, two-bedroom. Furnished. Children o.k. 635 S. Camino Real. Owner

2 BEDROOMS, 2 baths, 2 car garage, patio, deck, furnished. Very nice. Phone 6921.

Trailer Rentals 49

COMPLETELY furnished, DeLuxe Vagabond for 2 people. On nice lot, 2 blocks from center of town. \$60 plus lights. Located at Palm Springs Trailer Corral, 114 S. Calle Encelia. Phone 24054.

Household Goods 50

For all Patio Furniture. High Quality, Low Cost. Free Estimates.

BAMBOO BLINDS

Clean, light color, fine mesh. 3x6 feet, \$2.50. 6x6 ft., \$5.00. Chaise lounge pads, \$5.95 up. Gay colored duck patio pillows, \$1.19 each. 9x12 felt base rugs, \$6.95. 9x12 fibre rugs, \$19.95. Asphalt tile first quality, 9x8, 6 1/2 cents up. Rattan — Modern — Maple Furniture. No fancy frills—no fancy prices.

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DESERT HOT SPRINGS
Open Evenings

30-GAL. GAS WATER HEATER
DAVENPORT AND MATCHING
CHAIR. WESTINGHOUSE REFRIGERATOR. WEDGEWOOD GAS RANGE, EXCELLENT CONDITION.

Phone 7432
1066 SAN JACINTO WAY

KENMORE WASHER, 1949 model, hardly used. \$95. 4 double beds, complete with bed springs and mattresses \$15 each. 138 E. Andreas Rd. Phone 4652.

APT. STOVE, \$15. Refrigerator, \$50. Roll away bed, gas heater, assorted chairs, studio couch, tables, Monte Vista Apts, 414 N. Palm Canyon Dr.

DIVAN bed and matching chair, \$25. Mahogany typewriter desk and chair, \$40. D-6 Palm Springs Trailer Village.

6-CUBIC FT. Frigidaire, good running condition. Roper gas stove, good condition. Ph. 3231

COOLERATOR, gas stove, Cold-spot refrigerator. 245 El Portal. Phone 4283.

HEATING STOVE and electric washer for 1 sheet. Office Mineral Trailer Park.

USED FURNITURE FOR SALE. AMBASSADOR HOTEL, PHONE 2285.

TWO-OVEN Westinghouse electric stove, \$65. Apt. size gas stove, \$15. Phone 2173.

28-INCH man's bike. In good condition, \$12. 138 E. Andreas Rd. Phone 4652.

ATTRACTIVE, nearly new studio couch and matching chair at sacrifice. Phone 6971.

THOR AUTOMATIC combination Washer-dishwasher, used. Ph. 2148, C. Brechlin.

Trailers for Sale 51

27-FT. dual tandem wheel house trailer, sold new at \$3850, priced at only \$1295 for quick sale. Also 24-ft. Westcraft Montecito, lived in only 3 months; original cost \$3400, will take \$1985. These trailers can be bought on easy bank terms. Also trailers from \$495 and up.

Pavny's Butane
a. n. d.
TRAILER SUPPLY STORE
1001 S. Palm Canyon Drive
Phone 7342

PAN AMERICAN 24-FT. BIG DISCOUNT. NO TRADES. Also Used Trailers, \$395 Up. TRAILERS FOR RENT \$30 Month and Up.

AUTO TRAILER EXCHANGE
1065 E. Ramsey
Banning, Calif.

COMPLETELY furnished for summer or winter living, 16-ft. trailer with 10x16-ft. cabana. Sleeps 6. Reasonable for quick sale. Phone Moreno 7724, or see at Desert Trailer Haven.

22-FOOT Mainline, reasonable. 523 1/2 E. Andreas Rd. Phone 24454 for appointment after 4:30 p.m.

Trailers for Sale 51

18-FOOT 1948 Angeles Trailer. Awning and cooler. See Mitchell, Sunny Cove Trailer Park, Cathedral City.

TRAILER, sleeps 4, with large cabana. Good bargain, reasonable payments. Smoke Tree Trailer Court.

TRAILER and cabana for sale. Cooler. Furnished. Mineral Trailer Park.

WESTINGHOUSE electric refrigerator, good condition, \$75. Ph. 9059.

Trailer Space 53
FOR RENT—trailer space. Individual heated rest rooms. \$35 mo. for 2. Adults only. Rio Vista Trailer Pk. 854 1st St. Cathedral City. Ph. 83062.

Miscellaneous For Sale 60

GRAND PIANOS
Like new and I DO mean like new. Fully guaranteed. Chickering Grand Louis XV, mahog., new \$3500, now \$1695. Baldwin Grand, 6-ft. 3-in., mahogany, new \$2915, now \$1550. Baldwin Grand 5-ft. 8-in., mahogany, new \$2500, now \$1250. RUSSELL PIANO COMPANY
855 Pine Ave., Long Beach, Calif.

BUILDING SUPPLIES
"To meet your every need"
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JOHN M. WOOD, Mgr.
679 So. Palm Canyon Dr.
2758—Phone—2759
OPEN SATURDAYS

REFRIGERATION
SALES & SERVICE
TEX DRISKELL
292 S. INDIAN AVE.
Phone 2828

FOR SALE—1 cabana 6x16 ft.; 1 utility trailer, 1 saddle horse, 3 years old, and single horse trailer. 193 W. 3rd Ave., Desert Hot Springs. Phone 802.

CHEAP—Fill dirt, excavation, grading, paving and top soil. Hicks & Allred
Phone 84044

WHIZZER MOTOR BIKE, \$75. 654 Camino Real. Phone 5923.

Old Friends Hold Reunion In Village

The Lloyd Simon home was the scene of a happy reunion one day last week when Mrs. Ross Savage of Douglas, Ariz., dropped in to visit Mrs. Simon. The two women, long-time friends, had not seen each other for 12 years.

Mrs. Savage was passing through Palm Springs en route to the coast accompanied by her nephew, John Sprouse of Portland, Ore., head of the Sprouse-Reitz stores. They stopped at the El Prado while here.

Sprouse's father and mother are well known in the Village, having formerly owned a large home here.

VILLAGE Theatres

PLAZA

For information—Ph. 4384
Village Palm Springs
Theatre temporarily
closed except Sat. and
Sun.

PLAZA Opens 4:30 Sat. to Sun.
6:45 Mon. through Fri.

TUES.-WED.
DONALD O'CONNOR
GLORIA DEHAVEN
"YESSIR, THAT'S
MY BABY"
Plus
"Grandfather's Follies"

THURS. ONLY
"THE RED MENACE"
with Robert Rockwell
and Haune Axtman
Plus 2nd Action Hit
"CASTAWAY"

For your comfort and en-
joyment PLAZA THEATRE
features the new, easy view-
ing CYCLORAMIC SCREEN.

Backward Party Ends Summer For Brewsters

Palm Springs Brewsters wound up their summer season of activities Friday evening at the home of Roy and Agnes Moss with a "Backward" party with those present wearing their clothes in reverse.

High point of the evening was in the distribution of prizes from the "Barrel of Fun," to which everyone had contributed a small prize.

Fun and merriment prevailed throughout the evening as the crowd present indulged in all forms of games, dancing and draught beer and all agreed with Chief Brewmaster Bill Johnson that the party was the best of the summer season and that the custom would be resumed next summer for the "stay-at-homes."

Rotarians In Gay Party

Winfield Andrews was installed president of the Palm Desert Rotary club and Ben Cowen, president of Indio Rotarians at a joint installation and dinner event for the two clubs at Shadow Mountain club last Thursday night.

James Easley, former supervisor, was master of ceremonies. Many Palm Springs Rotarians, wives and guests, were present for the dinner, ceremonies and dance that followed.

THE SEA HORSE



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it's FIESTA NIGHT Tonight

(and Every Tuesday Nite)
at

LA CASA de MUÑECHA

(which means)

THE DOLL HOUSE



A bit of Old Mexico has
been brought to Palm
Springs. Come and join in
the Fiesta for fun and
laughs.

Featuring Delicious



MEXICAN
FOODS
By MARCOS
Serving his famous Mexican
foods every Tuesday night.
YOUR HOSTS
Jorge and Ethelita



Society

Racquet Club Jammed for Gala Opening Night Affair

Terrestrial luminaries all but matched brilliance with the celestial variety Saturday night when a galaxy of celebrities gathered at the famed Racquet Club to make the opening dinner-dance a truly sparkling affair.

Charlie Farrell's swank club traditionally a favorite with Hollywood's outstanding personalities and socially prominent southlanders, was a capacity-packed scene of merriment at the initial event of the 1949-50 social season.

Mr. and Mrs. Tom May were hosts to a party of 12 honoring Melvin Le Roy on his 49th birthday. Included in the group of celebrants were Bill and Diana Powell, Max Felix, Charlie and Virginia Farrell, Anne Rutherford (Mrs. David) May, Betty Clowden, Alex and Margie Hall, and (Mrs.) Kitty Le Roy.

The well-known motion picture producer successfully extinguished the 49 candles which studded the temptingly attractive two-story cake but admitted it would have taken a couple of whooshes and a wheeze had there been 50.

Every table in the beautifully re-decorated two level dining room was filled and re-filled. Scores of guests extended the cocktail hour in the main lounge while waiting for table vacancies.

Among the more than 300 dinner guests were Barney and Barbara Hinkle with a party of six including Mr. and Mrs. Harry Dart, who have recently returned to the Village from Detroit after a three-year absence; Architect Stewart Williams and his attractive wife Mari, popular Villagers Harold and Caroline Hicks, and Mr. and Mrs. Earl Cordrey; Palm Springs winter residents Mr. and Mrs. Jack Meiselman with the Malcolm Clarks, who've just returned from their summer homes in Chicago.

State Assemblyman Phil Boyd,

who was Palm Springs' first mayor, and present Mayor Farrell were seen posing with bib napkins bearing two tall glasses of MILK for publicist Earle O'Day's press camera.

Actor George Raft was with Mr. and Mrs. William Perlberg and Mrs. David Rose, wife of the famed London motion picture producer. Raft and Producer Perlberg were not too seriously discussing a title for George's new picture. The title under discussion: "I'll Get 'cha for This."

Edmond O'Brien, who has just completed Palm Springs location shots for a gangster film involving a story about underworld characters Mickey Cohen and the late Bugsy Siegel, was with a group including national professional star Bunty Lawrence and Universal Studio's publicity director Al Horwitz. The armed bodyguard, assigned O'Brien because of the tense situation regarding certain revelations about gangland figures in the story, was not in evidence at the Racquet Club.

Blonde actress Peggy Dow, the much exploited Universal-International discovery, was there with her escort Roger Hutchinson and exotic Devera Burton who modestly claimed to be "no-body much." Hutchinson and Miss Dow revealed that Devera is soon to play the feminine lead in a very important film.

Henry Willson, who has done much to shape the career of many a top star, arrived with his latest actor find, Craig Fowler. Craig, a former Villager, was a clerk in Desmond's receiving room less than two years ago.

Most of those present agreed that if the Racquet Club's delightful opening night affair could be adjudged a barometer of things to expect during the season, Palm Springs is off to a flying start with a fun-filled calendar of colorful social events.

North End Group Starts Season With Elections

First meeting of the North End school group sponsored by parents and teachers was held Thursday afternoon in the new auditorium.

The president, Mrs. Gordon Feekings, started the new year by calling for nominations for officers. The balloting resulted in the election of Mrs. John Sanders, vice-president; Mrs. David Bond, secretary and Fleurette Brenson, treasurer.

Plans were made for the November meeting and the business session was followed by brief talks by Dr. A. G. Hoff and Paul Summit of the district school staff.

Light refreshments were served

Angelo Starts New Saturday Night Feature

Festivities for the season at Angelo's Palm Village Inn started off Saturday night with a terrific bang as the Thunderbird Ranch orchestra, courtesy of Frank Bogert, commenced what is expected to be a regular Saturday night dance feature.

A surprise was further given the patrons as at midnight, the host served his famous Pizza until closing time, courtesy of the management.

by the hostess, Mrs. G. K. Sanborn and Mrs. Orest Johnson, assisted by Mrs. Harry Cesna and Mrs. R. E. King.

(Starts on Page One)

PUBLISHER'S CORNER

of the permanent resident. But these are the people who make a living here—and there would be no prosperity for sure if they tried to live off each other. Swapping dollars just wouldn't work here. So we must have winter residents, vacationists and weekend visitors from nearby cities to keep the place prosperous. Their value to the community is probably in the order stated.

Palm Springs will never be a Las Vegas—and most residents don't want it to be, so let's forget all about that and specialize in the distinct type of community that we have here. There is nothing just like it; Palm Springs has a charm all its own. It shouldn't go Honky-Tonk, nor can it be allowed to die on the vine. Our growth must be steady but in the proper direction. No drastic change is needed. Putting what we have in the best possible order is the most immediate need. Much is being done in this respect and still much more can be accomplished.

There's nothing wrong with playing up the healthful climate, in my opinion. This is no place for an invalid and few come here. But there are many chronic ailments for which doctors have been able to do very little. These people feel far better here—helps them enjoy living. These persons make good citizens; often it is only a child or some other member of the family. Perhaps it's just severe winter weather that they cannot stand without endangering their health. No, don't rule out this type of health seeker—our climate appeal will attract very few who are not in this category.

So let's not be looking across the road at what seems to be a more fertile field. Let's just work a little harder on what we have—it's a pretty swell place to work and live in . . . to spend a winter or a vacation . . . and to get away from the city grind. There's no place just like Palm Springs and that's why most people come here!

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Cholly Springs

Yippee! Here we are back in the saddle again and ready to ride the desert range again with our typewriter through what promises to be one of the most exciting seasons that Palm Springs and this resort area have had.

At least it looks that way from what has happened so far with the number of friendly folk who have spent the summer globe-trotting, but are now trotting back home.

One of the longest of the long distance travellers is our Col. Cliff Henderson, who arrived back from his 14,000 mile trek by plane, auto and llama back in time to be with us for the informal opening of his Shadow Mountain Club fall and winter season with its Homecoming Week, which proved so popular last year. Major Bob Henderson, incidentally is the hardy rider who piloted this cavalcade of horsemen and women on the homeward trek from Big Bear.

The Harvest Moon Ball climaxed the week with the Alden Roachs, the Oscar Trippets, the Justin Darts, the Leonard Firestones and the Floyd Odlums all getting out their levis and heavy boots for the rustic affair.

COMINGS AND GOINGS: Early arrivals to the Springs will be Mrs. Alice Briggs, mother of Jack Briggs, who was married to Ginger Rogers, and Amelia Stern, Amelia, as lots of Palm Springsers know, is the widow of Sigmund Zeisler, son of the great woman pianist, Fannie Bloomfield Zeisler. Amelia has one of the greatest musical libraries of authentic scores, which she inherited from her husband, who, in turn was left them by his mother when she died in the early 1900's . . . Linda Porter, the charming wife of talented composer, Cole "Night and Day" Porter is due for an early arrival at La Quinta, where she recuperated after her illness last year. Cole is coming out to do another picture and will commute back and forth . . . A newcomer will be Bill Walshe, who formerly managed the La Quinta hotel, but who has now taken over the direction of the Palm Springs Biltmore, when it officially puts its welcome mat out Oct. 27.

DRIFTING SANDS: While our boss man, Oliver Jaynes isn't a granddaddy yet, he's due to be almost any minute now. Frankie, his charming wife writes from Florida where married daughter Nancy is "expecting" that they are just waiting for the day, but that the Florida climate—take note Palm Springs—is so lethargic that she can't wait to get home and feel that energetic desert breeze again.

Liza Galois writes from Paris that she and John may return to Palm Springs after all this winter. They had planned to go to the African Palm Springs—the new resort in the Atlas mountains—but even Morocco, filled with sheiks and sand dunes, can't compete with the Tahquitz River Valley view.

Lee Bering, direct from a very successful season at his Laguna Beach and Tennis club, announces the opening Thursday of his Palm Springs establishment. Howard "Howdy" Means will act as manager again this season and Chef John Leonhardt will be back to delight patrons with his par-excellent foods. He will feature his famous chicken papillote again this season. Leonhardt is well known in Palm Springs, having formerly been with the Tennis club and Chez Roland in Beverly Hills.

The cocktail bar will open at noon and dinner will be served from 5 p.m.

Music Group to Meet Tuesday

The music study group of the Palm Springs branch of the University Women's club will meet next Tuesday evening, October 25, at 8 o'clock at the home of Mrs. Arthur Hoff, 532 Paseo de Anza.

Bullock's Staff In Breakfast Rally

A special "pre-rush" breakfast was enjoyed by Bullock's employees Friday morning at the Bali Bali as sales personnel and management gathered for a get-together over coffee prior to the store's opening for the day.

Dinner Opens New Season At Desert Inn

Desert Inn opened its 41st season of activities Saturday night, October 15, with a quiet, well-attended dinner crowd present.

According to present plans the inn will not hold regular Saturday night dances this season although there are several special events scheduled for the year.

First special group to patronize the inn was the Merchants and Manufacturers association of Southern California, with members filing into the hostelry over the weekend. The convention officially opened yesterday with 160 top Los Angeles executive delegates in session. Many of these brought their wives and families and it is estimated that there were more than 300 registered at the inn for this occasion as start to the season.

Dance Festival To be Presented At Cathedral City

Cathedral City school club yesterday extended an invitation to all residents of that community and the Village, plus intervening territory, to attend a Festival of

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Development

Dancing tomorrow night at the Cathedral City school at 7 o'clock. The dancers are children of Cathedral City and Palm Springs schools who have presented their dance recital here, in Banning and in Indio. Dances of all nations are featured.

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